MUSIC VIDEO BUDGET

PRODUCTION

Field	Value
Artist / song	Reina Castillo, "Highway 58" (3:40)
Client	Artist's label (commissioning and delivery approval)
Shoot	1 day, 12 hours, plus 1 scout and prep day
Locations	Roadside motel and Hwy 58 shoulder near Boron, Kern County, CA
Concept	Performance at the motel, intercut with a couple in a 1967 Mustang
Crew pay	Day rates quoted for 12 hours, paid through a payroll company
Deliverables	16:9 master, 9:16 and 1:1 cutdowns
Fringes (example rate)	18% of payroll
Contingency	10% of below the line

ABOVE THE LINE (1000 SERIES)

Acct	Description	Qty	Unit	Rate	Total
1200	PRODUCER				
1201	Producer fee (loan-out)	1	Flat	$1,500	$1,500
	Total 1200				$1,500
1300	DIRECTOR				

Acct	Description	Qty	Unit	Rate	Total
1301	Director fee, treatment through final cut (loan-out)	1	Flat	$2,500	$2,500
	Total 1300				$2,500
1400	CAST				
1401	Artist, Reina Castillo (no fee, per label agreement)	1	Flat	$0	$0
1402	Actors, the couple in the Mustang	2	Days	$400	$800
1403	Rehearsal studio, lip-sync and blocking	4	Hours	$64	$256
	Fringes, 18% of $800 payroll				$144
	Total 1400				$1,200
	TOTAL ABOVE THE LINE				$5,200

PRODUCTION (2000 SERIES)

Acct	Description	Qty	Unit	Rate	Total
2000	PRODUCTION STAFF				
2001	1st AD, prep and shoot	2	Days	$450	$900
2002	Production assistants, 2 x 1 day	2	Days	$250	$500
	Fringes, 18% of $1,400 payroll				$252
	Total 2000				$1,652
2200	ART DEPARTMENT				

Acct	Description	Qty	Unit	Rate	Total
2201	Production designer, prep and shoot	2	Days	$400	$800
2202	Set dressing, motel room and roadside	1	Allow	$800	$800
2203	Haze machine rental	1	Days	$150	$150
	Fringes, 18% of $800 payroll				$144
	Total 2200				$1,894
2300	CAMERA				
2301	Director of photography, shoot day	1	Days	$800	$800
2302	Director of photography, scout day	1	Days	$400	$400
2303	1st AC	1	Days	$450	$450
2304	Camera package with anamorphic lenses	1	Days	$1,200	$1,200
2305	Media and drives	1	Allow	$150	$150
	Fringes, 18% of $1,650 payroll				$297
	Total 2300				$3,297
2400	ELECTRIC AND GRIP				
2401	Gaffer	1	Days	$450	$450
2402	Key grip	1	Days	$450	$450
2403	G&E package on 1-ton truck	1	Days	$850	$850
	Fringes, 18% of $900 payroll				$162
	Total 2400				$1,912
2500	SOUND AND PLAYBACK				

Acct	Description	Qty	Unit	Rate	Total
2501	Playback operator with speakers and timecode slate	1	Days	$400	$400
	Total 2500				$400
2600	LOCATIONS				
2601	Location fee, roadside motel	1	Days	$900	$900
2602	Permit	1	Allow	$300	$300
2603	Catering, 22 people	22	Meals	$25	$550
2604	Craft service	1	Days	$100	$100
	Total 2600				$1,850
2700	TRANSPORTATION				
2701	Picture car, 1967 Mustang with owner	1	Days	$400	$400
2702	Fuel and mileage	1	Allow	$232	$232
	Total 2700				$632
2900	WARDROBE, MAKEUP, AND HAIR				
2901	Stylist, fitting and shoot	2	Days	$400	$800
2902	Wardrobe purchases and rentals, 3 looks	1	Allow	$600	$600
2903	Hair and makeup artist	1	Days	$450	$450
2904	Hair and makeup kit fee	1	Days	$50	$50
	Fringes, 18% of $1,250 payroll				$225
	Total 2900				$2,125
	TOTAL PRODUCTION				$13,762

Acct	Description	Qty	Unit	Rate	Total

POST-PRODUCTION (3000 AND 4000 SERIES)

Acct	Description	Qty	Unit	Rate	Total
3100	EDITORIAL				
3101	Editor	4	Days	$400	$1,600
	Fringes, 18% of $1,600 payroll				$288
	Total 3100				$1,888
3400	VISUAL EFFECTS				
3401	Sky replacement and lyric titles	1	Flat	$500	$500
	Total 3400				$500
4100	PICTURE FINISHING				
4101	Color grade	1	Days	$800	$800
	Total 4100				$800
4200	DELIVERABLES				
4201	16:9 master, 9:16 and 1:1 cutdowns	1	Allow	$300	$300
	Total 4200				$300
	TOTAL POST-PRODUCTION				$3,488

Acct	Description	Qty	Unit	Rate	Total

OTHER COSTS (5000 SERIES)

Acct	Description	Qty	Unit	Rate	Total
5100	INSURANCE				
5101	Short-term production policy	1	Policy	$600	$600
	Total 5100				$600
5500	OFFICE AND GENERAL				
5501	Drives and backup	1	Allow	$150	$150
	Total 5500				$150
	TOTAL OTHER				$750

BUDGET TOTALS

Line	Total
Total above the line	$5,200
Total production	$13,762
Total post-production	$3,488
Total other	$750

Line	Total
Total below the line	$18,000
Total above and below the line	$23,200
Contingency, 10% of below the line	$1,800
GRAND TOTAL	$25,000

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